SHANGHAI INT’L LIGHTING EXPO

Concurrently held with
Shanghai Int’l Smart and Innovative Home Exhibition
Shanghai Int’l Screen Expo

www.alllightingexpo.com.cn

MARCH 8TH - 11TH, 2017
National Exhibition and Convention Center (Shanghai)
No.333 Songze Avenue, Qingpu District, Shanghai, China

ORGANIZERS:
Shanghai Eastbest International (Group) Co., Ltd

STRATEGIC PARTNER:
Grand Lighting Omni-platform

OPERATORS:
Shanghai Yun Expo Co., Ltd.
Shanghai Modem International Exhibition Co., Ltd.
Guangzhou Redants Culture Development Co., Ltd.
Shanghai International Lighting Expo, together with Shanghai Int’l Smart Home Innovation Expo have take place at National Exhibition & Convention Center (Shanghai) from March 9th to 12th, 2016. It was hosted by Shanghai Eastbest & Lansheng International (Group) Co., Ltd, Shanghai Yun Expo Co., Ltd, Shanghai Modern International Exhibition Co., Ltd, Guangzhou Redants Culture Development Co., Ltd and Grand Lighting.

The scope of exhibits is from LED \ OLED lamps, LED light source, LED driver power supply, commercial lighting, building lighting, to home lighting and road lighting. With the blooming of internet of things and Internet+, as the core application, smart home will be the focus among the exhibitors of smart home.

As the first lighting in spring of 2016, Shanghai International Lighting Expo has invited lots of well-known industry brands such as Yaships, SSLight, Interone, Sungwo, LED for you,GOQ, Blueview, Foglighting, Repsn, Mean well and Cobopto to attend it. In addition, several forums on lighting industry status, trends, channel management confusion and the future development of the electricity suppliers have also been held.
**On-site Events**

<table>
<thead>
<tr>
<th>Yaships</th>
<th>Korea Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Key word: Make a splash</strong></td>
<td><strong>Key word: Expanding the Market</strong></td>
</tr>
<tr>
<td>The design style of the booth area of Yaships is not only stable atmosphere but also colorful and bright. Yaships has pushed smart road lighting control system to integrate ZigBee with GPRS and then solve the communication distance and signal interference.</td>
<td>As the VIP member group, Korea exhibitors have brought their latest products to attend the expo and intended to open the Europe and Asia marketing with the help of ‘The Belt, The Road’.</td>
</tr>
</tbody>
</table>

---

### The Forum on the Upgrade of Lighting Channel

The forum on the upgrade of lighting channel has attracted many giants from lighting industry to make their speeches. It has opened the participants’ views and brought the ideas to them. This event has got the great support from Yaships, Honyar, Yankon, Foshan Nanhai Lighting Association. Home Chanel of Sina, Elicht have made the reports on the site.

### Innovation in Everywhere, Courses in the Exhibition

About 50 lighting designers from Shanghai and its surrounding cities have gathered to learn the open courses of Light Road by Elicht, which have been held in the site of the exhibition.

### ‘The Belt, The Road’ International Market and Professional Visitors

Under the background of ‘One belt One Road’, the organizers have cooperated with Asia countries and regions such as The United Arab emirates, Singapore, Japan, Korea, Malaysia, India, Vietnam, Thailand, Indonesia to invite more and more local visitors to join the exhibition.
12,000 sq.m show area and 180 exhibitors
The total number of visitor 34,310

Sector Analysis for Visitors

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lighting products, retailers, suppliers, traders</td>
<td>26.3%</td>
</tr>
<tr>
<td>Lighting engineering company</td>
<td>25.1%</td>
</tr>
<tr>
<td>The municipal engineering company, city lighting engineering unit</td>
<td>11.7%</td>
</tr>
<tr>
<td>Other</td>
<td>9.6%</td>
</tr>
<tr>
<td>Media</td>
<td>9.1%</td>
</tr>
<tr>
<td>End user enterprise</td>
<td>4.2%</td>
</tr>
<tr>
<td>Real estate</td>
<td>3.2%</td>
</tr>
<tr>
<td>Government and public utilities</td>
<td>3.1%</td>
</tr>
<tr>
<td>Supermarket, store</td>
<td>3.0%</td>
</tr>
<tr>
<td>Hotel, hotel</td>
<td>2.8%</td>
</tr>
<tr>
<td>Tertiary institutions</td>
<td>1.9%</td>
</tr>
</tbody>
</table>

What's the concern of Visitors

<table>
<thead>
<tr>
<th>Concern</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>LED/OLED lamp</td>
<td>38.67%</td>
</tr>
<tr>
<td>LED large screen</td>
<td>15.6%</td>
</tr>
<tr>
<td>LED components and materials</td>
<td>15.21%</td>
</tr>
<tr>
<td>Accessories</td>
<td>12.83%</td>
</tr>
<tr>
<td>LED manufacturing, testing equipment</td>
<td>10.1%</td>
</tr>
<tr>
<td>LED packaging technology</td>
<td>7.59%</td>
</tr>
</tbody>
</table>
Nine Major Advantages

1. 'The Lighting Expo in spring, and the Hope of the Lighting Expo'. As the first lighting expo in spring of 2017, Shanghai International Lighting Expo will meet you from March 8th to 11th of 2017.

2. NECC is pitched as one of the world’s largest single building in terms of size and a global-leading exhibition complex in terms of service, which, upon completion, will construct 1.47 million square meters of buildings in total and offer about 530,000 square meters of indoor and outdoor exhibition venues. It is a grand project in accordance with a cooperation framework agreement signed between Ministry of Commerce of China and Shanghai Municipal Government.

3. The venue locates at Hong Qiao Commercial District Core Area, which is very closed to Hong Qiao International Airport and Hong Qiao Railway Station.

4. New products, solutions and technologies from LED/OLED lights, manufacturing Technology, smart home system, LED display screen, and advertising screen will bring the visitors a new experience.

5. More famous brands such as PHILIPS, Honyar, Foshan Lighting, Yaships, Futina and Unilumin will intend to attend the exhibition in 2017.

6. It is estimated that the show area will invite over 300 Chinese and foreign exhibitors and 50,000 overseas and local visitors in 2017. The organizer will also contact local governments and associations in all over the world, organize overseas buyers groups from 15 AAA member countries and make one on one invitation to the domestic channels.

7. The necessary services and facilities of the organizers and the venue are well equipped. It can provide the attentive service to the exhibitors when they hold the press conference and investing meeting.

8. About 100 public media of newspaper, magazine, website, TV and the media under Grand Lighting will push the exhibition info to 50,000 enterprises and 200,000 distributors every day.

9. The relevant events will aim at the market and manufacturers in 2017 and will be pushed during the exhibition.

The show area will cover 20,000 sq.m

invite over 300 Chinese and foreign exhibitors

50,000 overseas and local visitors
Future of LED Lighting

From October 1, 2016, China will ban the sale and import of incandescent lamp for general lighting of 15 watts and above, which means it will gradually withdraw from the stage of history, the curtain of the domestic LED lighting market is gradually opened.

The LED Outdoor Screen is Booming

During the expo, "LEDMAN" “UNILUMIN” “GTEKLED” “QIANGLI” “FNBELL” “JIANGSU JD H&H ELECTRONICS CO., LTD.” will bring their latest products such as WiFi wireless control, cube column, rotary screen and sliding screen equipment and supporting digital media solutions. In 2017, more and more good-quality brands will join it to witness the great chance of screen industry.

Building a Middle and High-end Smart Home Creative Expo

In order to follow the step of smart home industry, Shanghai International Smart Home Creative Expo will bring a series of new products, new projects and technologies to give the visitors a all-round knowing of smart home. In addition, the organizer will build several smart home experience zones to explain the trends.

International Trading Platform

The ideas lead the solution and the insights create the future. The era of Collaborative Innovation & Win-win Cooperation is coming now. With the top advanced venue, global marketing promotion, and omni-directional platform services, Shanghai International Lighting Expo 2017 will aim to building a reliable exhibition platform to make a face-to-face contact between suppliers and buyers. With the background of The Belt, The Road. The organizer will invite the professional visitors and potential buyers from HK, India, Indonesia, Iran, Japan, Korea, Malaysia, Pakistan, Singapore, Taiwan, Thailand, Turkey, Vietnam, UAE, etc. On the other hand, the brand lighting and smart home manufacturers from home and abroad will set up the booths on the site.

Scope of Exhibits

LED/ OLED Lighting
Commercial Lighting, LED architectural lighting, LED Furniture Lighting, LED Hotel Lighting, LED Landscape Lighting, LED Road Lighting, LED Vehicle Lighting, Solar LED Lamp, LED Driver Power Supply and Control System

LED/OLED Application
LCD splicing screen, LED advertising module, LED module, LED light emitting, LED light box, LED stage lighting

Wind Power Complementary System
Wind Power Complementary Street Lamp, Garden Lamp, Supporting Equipment

LED Manufacturing Technology
SMD LEDs, High power LEDs, Lamp LEDs, MOCVD Equipment, Epitaxial Film, Chip Equipment and On-Line Inspection Equipment, Light Source, Module and Lamp Testing Equipment, LED Purification and Dust Removal Equipment, LED Chip, Wafer, Lei Chip and Related Materials, LED Phosphor, Organic Silicon, Glue, Substrate, Etc.

Intelligent Home Furnishing System

LED display
Indoor screen, outdoor screen, single color display, dual color display, full color display, LED digital display, LED dot matrix graphic display, LED video display
**5.1 LED Products**

**BOOTH FEE**

*Economical Standard Booth includes Lintel Board, Eight prism aluminum, One information desk, two folding chairs, two spotlights, full of carpet, one rash bin and one 220V/500W outlet.

*Luxury Standard Booth covers Lintel Board, 40 square column aluminum, One information desk, one glass round table, four Leather chairs, one bar chair, six spotlights, full of carpet, one rash bin and one 220V/500W outlet.

*Minimum rental area for Raw Space is 36 square meters. Additional charge for carpet and power supply and management expenses, etc. will be paid by exhibitors.

<table>
<thead>
<tr>
<th>Zone</th>
<th>5.1H</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ZoneA</strong></td>
<td><strong>ZoneB</strong></td>
</tr>
<tr>
<td><strong>Stand Booth (9m²)</strong></td>
<td>RMB10,000</td>
</tr>
<tr>
<td><strong>Space only (1m²)</strong></td>
<td>RMB1,000</td>
</tr>
<tr>
<td><strong>Luxury Stand Booth</strong></td>
<td>one side open+2100; two-side open +2850</td>
</tr>
</tbody>
</table>
SHANGHAI INT’L LIGHTING EXPO

Concurrently held with
Shanghai Int’l Smart and Innovative Home Exhibition
Shanghai Int’l Screen Expo

3.8-11 2017

WeChat APP